

# SKKU CAMPUS INFORMATION

For GFFC Forum

## Venue

School of Business, Sungkyunkwan University  
4th Floor, Business Building (Rooms 33402 & 405)  
25-2, Sungkyunkwan-ro, Jongno-gu, Seoul, South Korea

## Conference Homepage

[www.iafico.org](http://www.iafico.org)

## Contact Email

- [jungprokorea@gmail.com](mailto:jungprokorea@gmail.com)

## Mobile Contact

+82 10 9177 5200 (Hongjoo JUNG)

## Whatsapp

- 821091775200

## Wi-Fi (Business Building)

- SKKU Guest

A stylized map of the Korean peninsula is shown on the left side of the slide. The landmass is in a light gray color, and the surrounding water is a darker gray. A small black dot on the southern part of the peninsula is labeled 'Seoul' in a white sans-serif font.

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## Nearby Hotels



### Shilla Stay Gwanghwamun

#### Address

71 Sambong-ro, Jongno-gu, Seoul

#### Contact

+82-2-6060-9000



### SKKU I-House Guesthouse

#### Address

67, Seonggyungwan-ro 5-gil, Jongno-gu, Seoul

#### Contact

+82-2-760-0168



# How to Get to Hotels From Airport



## By Bus (approx. 1.5hours):

From Incheon Int'l Airport (Terminal 1)

- Take Airport Bus No. 6011 from 1st floor arrivals
- Get off at Anguk Station (~1 hr)
- Walk 10 min to Shilla Stay Gwanghwamun

## By Taxi (approx. 1hour):

Please show this to the taxi driver.

**"광화문에 있는 신라 스테이 호텔로 가주세요.  
감사합니다."**

Taxi Pick-up Zones at Terminal 1:

Areas 5A, 5B, 6A, and 6B (1st Floor Arrivals)



## By Bus (approx. 1.5hours):

From Incheon Int'l Airport (Terminal 1)

- Take Airport Bus No. 6011 from 1st floor arrivals
- Get off at Sungkyunkwan University Entrance
- Walk 10 min to I-House

## By Taxi (approx. 1hour):

Please show this to the taxi driver.

**"서울특별시 종로구 명륜동 성균관로 5길 67  
성균관대학교 인터내셔널하우스로 가주세요"**

Taxi Pick-up Zones at Terminal 1:

Areas 5A, 5B, 6A, and 6B (1st Floor Arrivals)

# How to Get to SKKU From Hotel

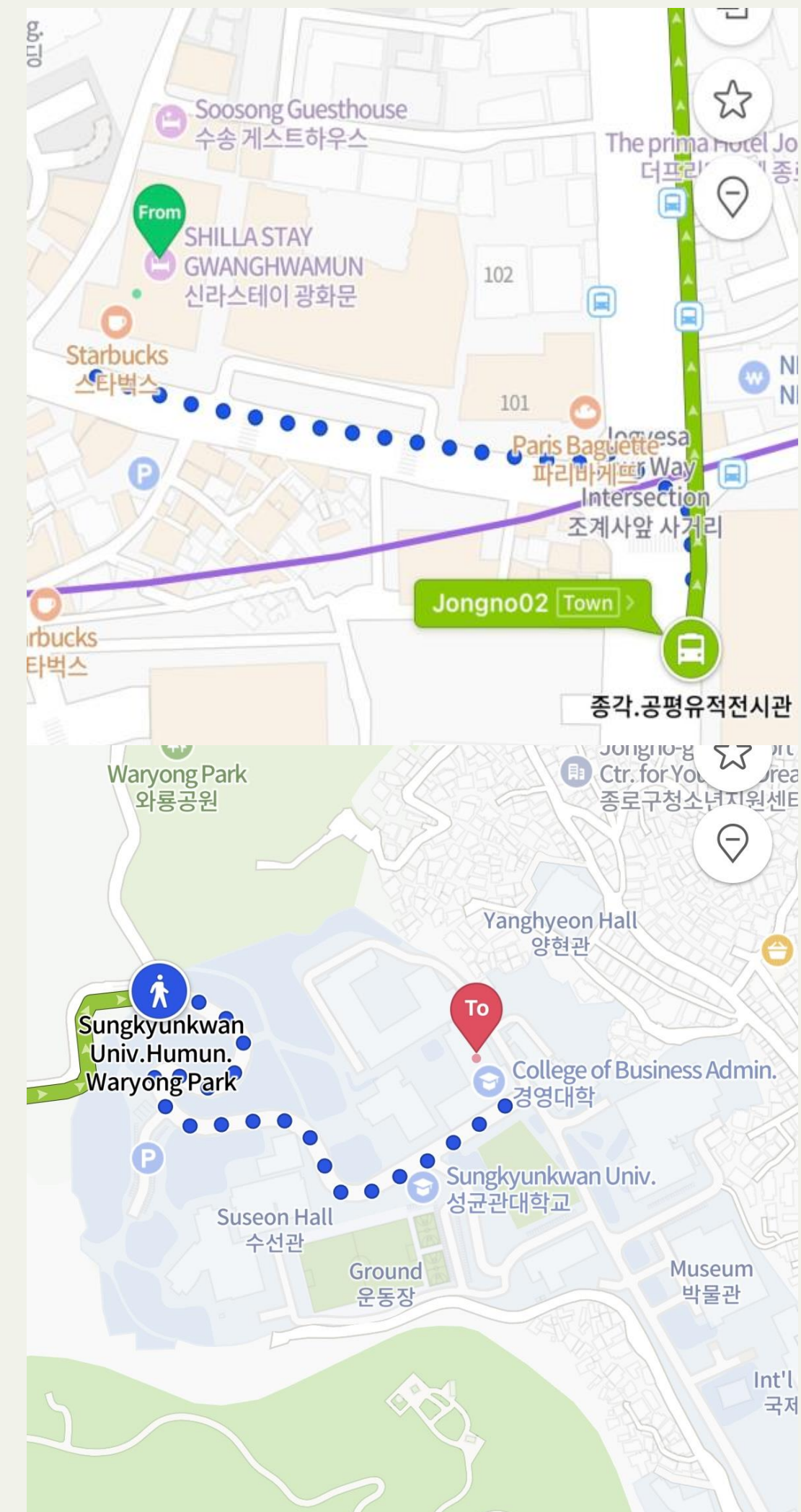
## By Bus (approx. 30min):

1. From Shilla Stay Gwanghwamun, walk left to the main intersection.
2. Cross the street diagonally to the Jonggak / Gongpyeong Heritage Exhibition Hall bus stop.
3. Take Green Maeul (Village) Bus No. Jongno02
4. Get off after 11 stops at SKKU Rear Gate / Waryong Park
5. Walk downhill for about 10 minutes along the campus road.  
You will arrive at the Business School Building.

## By Taxi (approx. 12min):

Please show this to the taxi driver.

**"성균관대학교 인문사회캠퍼스 경영관으로 가주세요. 감사합니다."**





# How to Get to SKKU From I-House

## By Walk:

The I-House is located right next to the SKKU.

It takes about 10 minutes on foot along the campus road to reach the Business Building.

## Check-in & Check-out Information

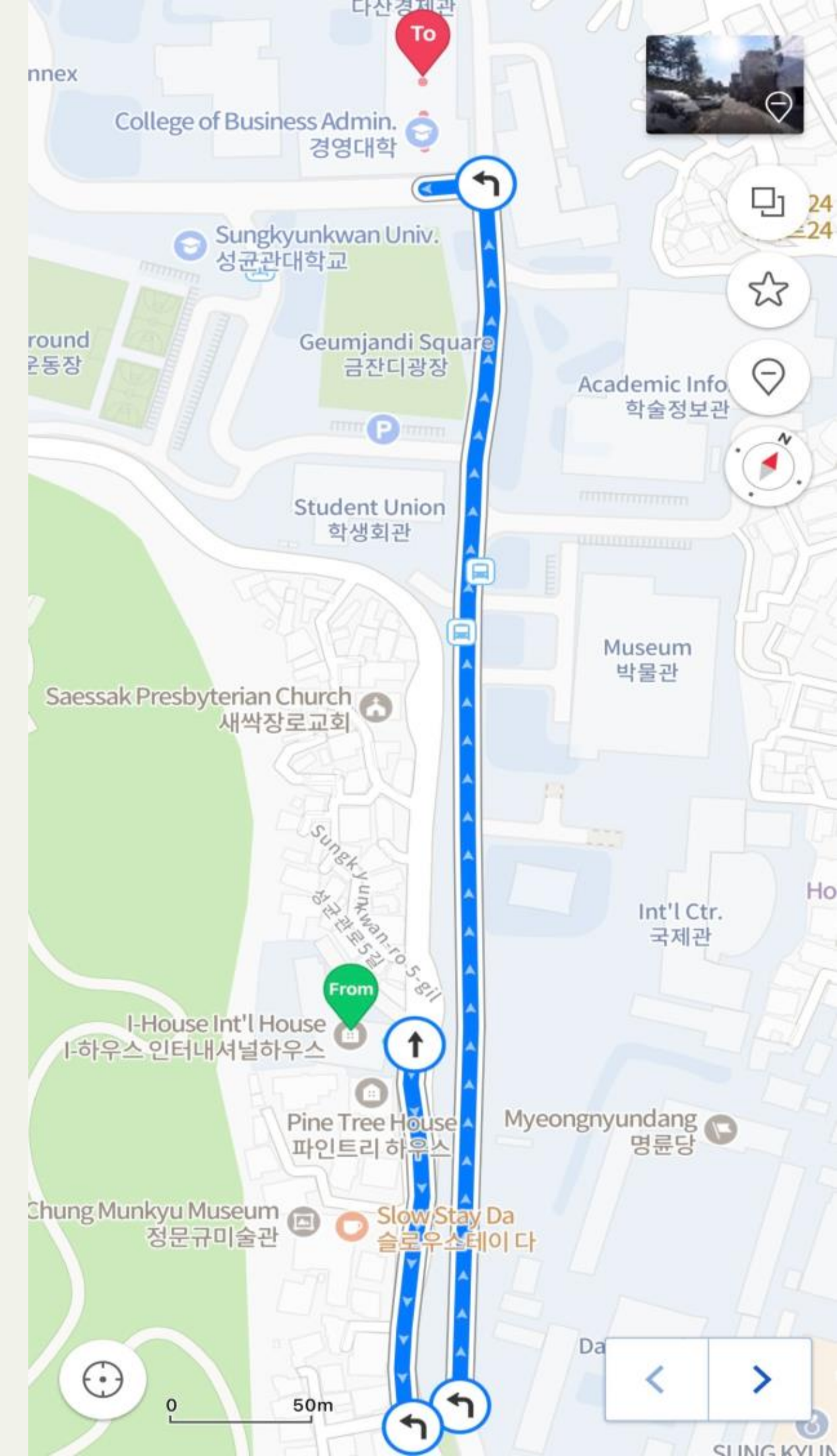
Check-in: From 14:00 on the day of arrival

(Please visit the security office and present your ID or passport.)

Check-out: By 12:00 on the day of departure

Return your access card/key to the security office.

(A fee of 10,000 KRW will be charged for lost card keys or keys.)



# Campus Map



## Campus Life

- 01. Geumjandi Plaza
- 02. Stadium
- 03. Basketball Court
- 04. Outdoor Stage

## Convenience Facilities

- 1. 600th Hall
- 4. Faculty Club
- 7. Central Library
- 8. Student Center

## Academic Buildings

- 2. Law Bldg.
- 5. Hoam Hall
- 9. Intl. Hall
- 17. Yanghyeon Hall
- 31. Toegye Hall
- 32. Dasan Hall
- 33. Business Bldg.
- 61. Susun Hall
- 62. Susun Annex

## Heritage Sites

- 97. Bicheondang
- 98. Myeongnyundang
- 99. Daeseongjeon

## Dormitories

- 100. Kingo House
- 101. Intl. House

## Other Facilities

- 05. Yulim Hall
- 06. Main Gate
- 07. Iron Gate
- 08. East Gate
- 09. Rear Gate
- 10. Ongnyujeong



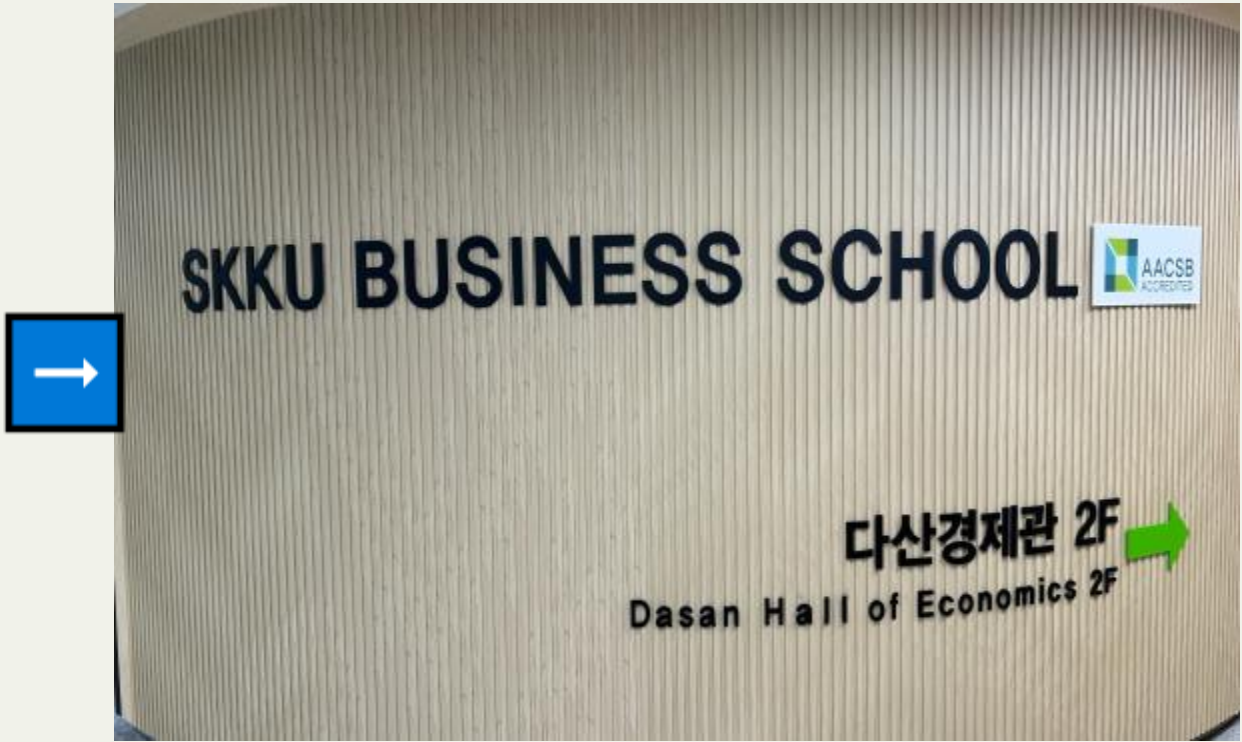
# How to Get to Venue from Business BLDG



Please enter through the main entrance on the 1st floor of the Business School building.



Take the elevator on your right to the 4th floor.



You will see this logo.



Please proceed through the hallway — Room 33405 and Room 33402 will be on your left.



# Venue - 4th floor



33402 Main Venue for On-Site Presentation and Opening ceremony



33405 Support Venue  
for ZOOM Presentation, Assistants will be on stanby(Available for questions or requests), Lunchbox pickup location(23rd), Break area



# Facility Information



## Near the Elevator (4th Floor)

To the left: MBA Lounge for break

To the right: Vending Machines & Trash Bins



B2 Café ttt



B3 Café Sarangbang



## B2 Floor

- Student Cafeteria
- Café ttt

## B3 Floor

- Café Sarangbang
- Bookstore
- Photo Studio
- CV Store
- Hair Salon
- Stationery Store
- Flower Shop
- Souvenir Shop



# Aug. 22nd LUNCH INFO

**Lunch Time:** 12:15 PM – 2:00 PM

**Lunch Venue:** VIP Room in Faculty Club, 6th Floor, 600th Anniversary Memorial Hall

## Directions:

From the 1st floor of the Business School building, head in the 11 o'clock direction for approximately 200 meters.

The path goes slightly downhill, and you will reach the 600th Hall.

Take the elevator to the 6th floor. Turn left upon exiting the elevator to find the Faculty Club. Walk through the club to the end the last room is the VIP Room.

The room is furnished with 9 tables (4 seats per table, total of 36 seats).

Please feel free to sit at any available seat.

## Menu (per table):

- Bulgogi with mushrooms (2 servings)
  - Bibimbap (2 serving)
- (Dishes may be shared.)



## 📌 Board Members Coffee Meeting(Invited Only)

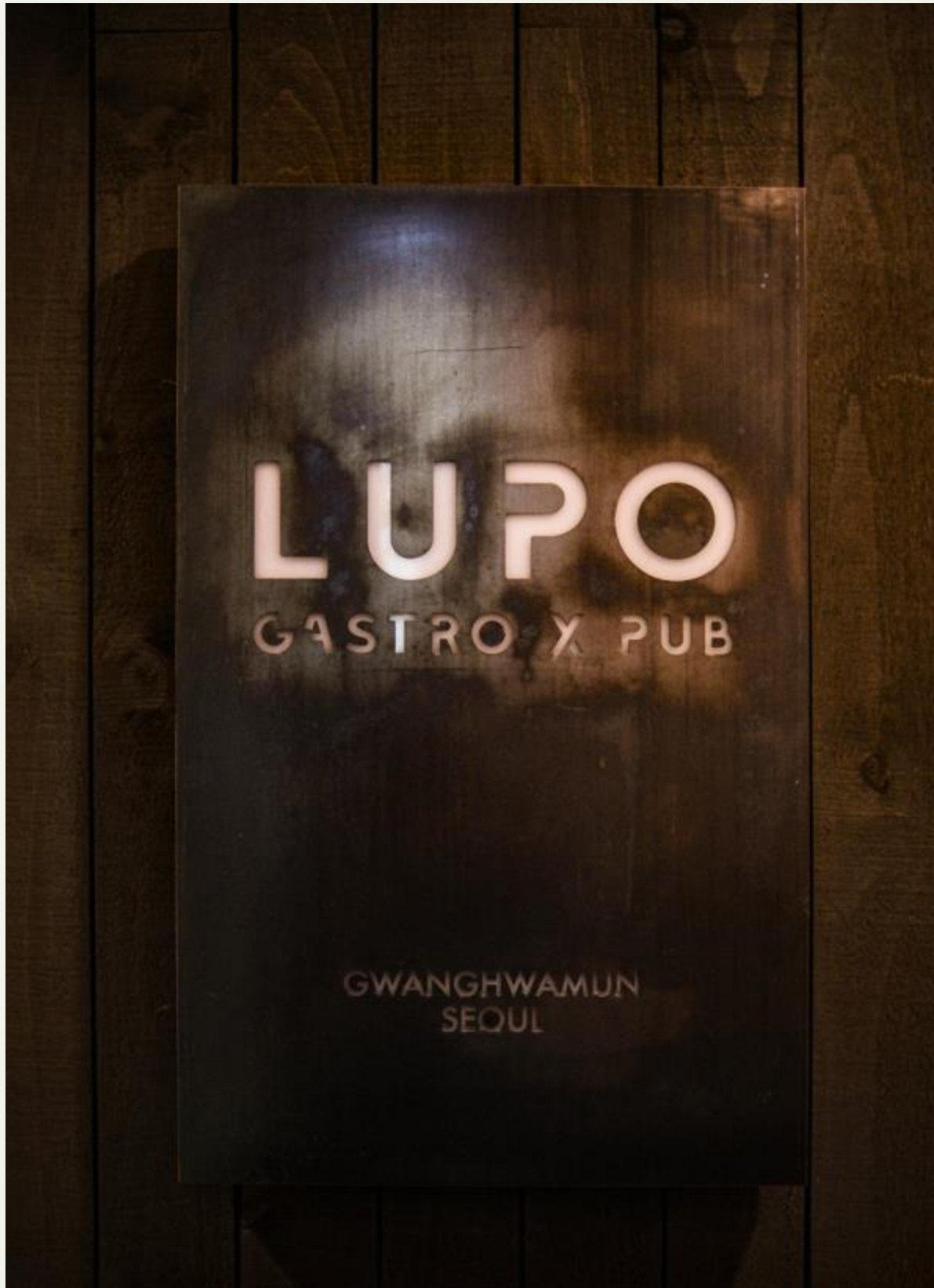
Time: 1:00 PM – 1:30 PM, Aug. 22

Location: VIP Room (Faculty Club, 6th Floor, 600<sup>th</sup> Hall)

## Agenda:

- 1.Preparation of meeting materials – *Ms. Soyoung Lim*
- 2.Report on journal activities, financial status, and future plans
- 3.Meeting led by – *Ms. Soyoung Lim* and the Chairperson

## Aug. 22nd DINNER INFO



### Transportation

- Board the large bus in front of the Business School at **4:45 PM**(approx.30min)

**Dinner Time:** From 5:30 PM to 6:45 PM

**Dinner Venue:** *Lupo Gwanghwamun*

Admission tickets for the performance will be distributed during dinner.  
*(Please bring ID if you are 65 or older (for senior discount verification))*

**Seating:** 3 reserved tables for families; other seats are open seating

**Menu:** Fixed set + wine

### After Dinner

- Walk to the performance venue(approx. 5min)



# Performance(After)



## After Dinner

- Walk to the performance venue

## Performance

- Venue: *Sejong Center for the Performing Arts*
- Show: *Korean Dance Performance – Ilmoo*
- Time: 7:30 PM to 8:40 PM

Please be seated according to your assigned seat number.

## After the Performance

- Return home individually (e.g., by taxi)

# Optional Seoul Sightseeing Recommendations

*(All locations are easily accessible from Gwanghwamun area)*

## 1.Changdeokgung Palace (창덕궁)

A UNESCO World Heritage site known for its beautiful secret garden and harmonious palace architecture.

## 2.Jongmyo Shrine (종묘)

A serene Confucaian shrine dedicated to the royal ancestors of the Joseon Dynasty, with deep historical siagnificance.

## 3. National Museum of Korean Contemporary History (대한민국역사박물관)

Located near Gwanghwamun, this museum offers a modern perspective on Korea’s political, social, and cultural evolution.

## 4. National Museum of Modern and Contemporary Art – Seoul (MMCA 서울관)

Just behind Gyeongbokgung Palace, this museum showcases Korea’s contemporary art alongside international exhibitions.

## 5. Hangang River (한강)

A scenic urban river with walking paths and parks — perfect for a relaxing stroll or riverside views of Seoul’s skyline.